TOYOTA FT-1 CONCEPT CAR

VEHICLE VISION AND INSPIRATION

Toyota's FT-1 sports car concept has captured the imagination of car enthusiasts since debuting at the North American International Auto Show in January 2014. From its unique slingshot cockpit and fighter-jet-inspired heads-up display to the "function-sculpted" exterior that optimizes aerodynamic performance, the FT-1 put the world on notice that Toyota's sports car legacy is alive and well.

Toyota has now wowed the world again with a second, more upscale interpretation of the FT-1. This vehicle raises the bar by infusing an aura of refinement to accompany the FT-1's unbridled performance intent. Whereas the first FT-1 concept stunned in bold red and black, the second FT-1 concept vehicle impresses in an opulent graphite and saddle color palette. Details such as the saddle leather seats with an all-natural grain, painted brown edges on the interior and use of raised metal mesh and accents add a luxuriant, premium feeling. The intention was to showcase the versatility of the FT-1 concept by bringing in more sophistication through color choice.